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## WHAT IS CLAIMED IS:

- 1. A composition comprising an active agent selected from the group consisting of hydrophobic active agents and hydrophilic active agents and a combination thereof and a polymeric emulsifier.
- 2. A composition according to claim 1 wherein said composition further comprises a hydrophobically-modified hydrophilic polymer.
- 4. A composition according to claim 1 wherein said composition further comprises a sugar.
- 5. A composition according to claim 2 wherein said hydrophobic and hydrophilic active agents are selected from the group consisting of one or more of the following: antimicrobials, allergy inhibitors, anti-acne, analgesics, antitussives, antipruritics, anesthetics, antihistamines, anti-infective agents, inflammation inhibitors, anti-emetics, anticholinergics, vasoconstrictors, vasodilators, wound healing promoters., vitamin B complex; thiamine, nicotinic acid, biotin, pantothenic acid, choline, riboflavin, vitamin B6, vitamin B12, pyridoxine, inositol, carnitine; vitamins A, C, D, E, K and their derivatives, pro-vitamins, amino acids and their derivatives, herbal extracts, retinoids, flavonoids, anti-oxidants, anti-inflammatory, skin conditioners, skin lighteners, chelating agents, cell turnover enhancers, coloring agents, fragrances, pigments and sunscreens.
- 6. A composition according to claim 2 wherein said active agent is hydrophobic.
- 7. A composition according to claim 6 wherein said composition further comprises a hydrophobically-modified hydrophilic polymer.
- 8. A composition according to claim 7 wherein said hydrophobically-modified hydrophilic polymer is a hydrophobically modified acrylate.
- 9. A composition according to claim 8 wherein said hydrophobically modified acrylate is acrylates/C10-30 alkyl acrylate cross-polymer.
- 10. A composition according to claim 6 wherein said composition further comprises a polyoxyalkylene alcohol.

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- 11. A composition according to claim 10 wherein said polyoxyalkylene alcohol is a polyoxyethylene alcohol.
- 12. A composition according to claim 11 wherein said polyoxyethylene alcohol is a steareth 10-20.
- A composition according to claim 6 wherein said composition further comprises a sugar.
- 14. A composition according to claim 13 wherein said sugar is selected from the group consisting of: ascorbic acid-2-glucoside, oligosaccharides such as lactose and melibiose and combinations thereof.
- 15. A composition according to claim 14 wherein said sugar is ascorbic acid-2glucoside.
- 16. A composition according to claim 2 wherein said active agent is hydrophilic.
- 17. A composition according to claim 16 wherein said active agent is ascorbic acid-2-glucoside.
- A composition according to claim 16 wherein said composition further 18. comprises a hydrophobically-modified hydrophilic polymer.
- 19. A composition according to claim 18 wherein said hydrophobically-modified hydrophilic polymer is a hydrophobically modified acrylate.
- A composition according to claim 19 wherein said hydrophobically modified 20. acrylate is acrylates/C10-30 alkyl acrylate cross-polymer.
- A composition according to claim 16 wherein said composition further 21. comprises a polyoxyalkylene alcohol.
- A composition according to claim 21 wherein said polyoxyalkylene alcohol is a 22. polyoxyethylene alcohol.
- A composition according to claim 22 wherein said polyoxyethylene alcohol is a 23. steareth10-20.
- 24. A method of mitigating retinoid irritation of human skin in a composition containing a retinoid comprising applying to said skin a sugar selected from the group

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consisting of: ascorbic acid-2-glucoside, oligosaccharides such as lactose and melibiose and combinations thereof.

- 25. A method according to claim 24 wherein said sugar is ascorbic acid-2-glucoside.
- 26. A method of controlling the administration of hydrophilic or hydrophobic active ingredients using a composition of Claim 1.